



Find Out More

Cure WorldCosplay

Operating as a community service platform at cosplay events for cosplayers and those around them (photographers, prop makers etc.) since 2009.



Multilingual platform supporting 12 languages.



Over 720,000 members from more than 180 countries post their works on the platform. 6.5 million images and counting.



Our official social media accounts have a following of more than 430,000 people, interacting with users worldwide every day.

Industry

- According to China Research and Intelligence (CRI), it is estimated that US \$17.8 billion has been spent on costumes and wigs alone in 2017. In light of that, the cosplay industry itself is much greater as large amounts of money are spent on events, merchandise, and cosplay-related material.
- The overall cosplay industry is estimated at 25% of the total US \$180 billion animated comic, film, and game industry.
- Very strong annual growth-rate of 15% per year

What is the Cosplay Token?

- The Cosplay Token (COT) will be used as a settlement currency, a reserve and as a liquidity mechanism for the creation of Player Coins.
- Player Coins are personalised currencies created by Cosplayers or Creators based on their own unique branding.
- Player Coins and COT are ERC20-compliant and may also be stored in the future using the integrated COT wallet
- Decentralised applications and plugins will be developed, allowing the use of COT and Player Coins across different platforms.
- Cure WorldCosplay will be using their hugely successful worldcosplay.net as the first adoptive platform.

Why does the industry need COT?

COT, Cure Protocol and Player Coins address the current issues in the cosplay-sphere by:

- allowing the ease of access to an online payment method for tipping and events, merchandise, costume purchases, and more.
- providing trust and transparency within a rapidly expanding industry through reputation mechanisms.
- allowing Cosplayers and Creators to develop deeper relationships with their communities through monetary appreciation and gamification.
- creating a solution to copyright and revenue share issues with a distributed ledger.
- facilitating the globalisation of cosplay by providing evaluation mechanisms/rewards for third-party translation works.

Partnerships



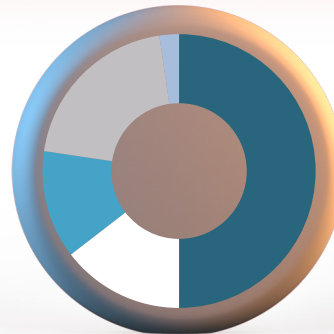


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Token Details

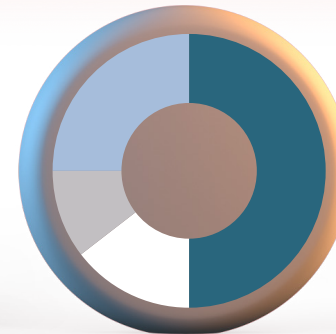
Token Type	Utility token for the Cosplay World, used within the system and to create smart tokens for cosplayers.
Token Ticker	COT
COT Issuance Limit	1,000,000,000 COT
COT Sales Price	1 COT : 0,00008 ETH
# of COT on Token Sale	500,000,000 COT
Soft Cap	50,000,000 COT
Emission Rate	No new coins will ever be created after ICO.
Token Network	Ethereum (ERC20)
Distribution	Tokens will be distributed after the end of the ICO.

Token Allocation



- **50%** Token Sale
- **20%** Partners / Exchanges
- **15%** Founders / Team
- **13%** Liquidity and Operations
- **2%** Bounty / airdrop

Usage of Funds



- **50%** Operation
- **25%** Research and development
- **15%** PR and Marketing
- **10%** Legal and Advisors

Crowdsale Details

29th of July / 00:00 (UTC) - 1st of September / 23:59 (UTC).

Minimum of 0.02 ETH

Bonuses are based on an escrow period:

- 3 months: **+10% bonus**
- 6 months: **+20% bonus**
- 12 months: **+30% bonus**
- 24 months: **+40% bonus**

Presale + Softcap Met

Softcap of **5000 ETH** met in pre/private sales

7000 ETH raised in total - **\$7million** at time of raise

Roadmap

